

Information related to exchange studies in Laurea P2P, Hyvinkää

P2P-program is a combination of classical education with practical work in projects. There is a big difference between ordinary education and P2P-programm. In P2P students do not have lectures at all. All the theory is being studied during working on projects. After finishing the project every student has to provide the final report relating to theory and practical matters. This report will be also given to the client company at the final presentation.

When working on projects students cannot study just one subject. Usually projects contain several topics at the same time. The themes at the curriculum are at a very basic level. If you select marketing, it can include social media marketing, marketing of services, international marketing, strategic marketing, marketing plans etc.

In P2P Hyvinkää exchanges students will have an opportunity to study the following subject areas:

Theme	Maximum for one semester (35 ECTS)
Business operations	15 ECTS
Marketing	15 ECTS
Management	10 ECTS
Financial management	5 ECTS
Communication	10 ECTS
English	5 ECTS
Finnish	5 ECTS
Russian (not for native speakers)	5 ECTS

Please, note that the maximum amount of ECTS for one semester is 35 ECTS. For more information, please, see P2P study plan (www.laurea.fi).